



Name: Helle Lykke Fuglevig
Date of birth: August 25th, 1968
Nationality: Danish
3 children, age 20,18,17

Membership of professional bodies: Member of the European Network of Female Entrepreneurship Ambassadors, elected by the European Commission in 2009
Ambassador to Agro Food Park, Århus, Denmark

Other Skills: Diploma in Export and Engineering from the International Export Engineering School, Horsens Teknikum, Denmark.

Fluent in English, German, Danish, Spanish and manage well in French, Italian, Norwegian and Swedish languages.

30 years sales and export experience as sales representative in a company in the automotive industry and as export attaché at the Danish Trade Commission in Canada (under the Danish Ministry of Foreign Affairs), and last 20 years as export consultant and export manager for hire, whereof last 12 years in own company.

My clients are Danish, Finnish, UK, Dutch, Italian, Hungarian, Romanian, Estonian, Latvian, Lithuanian, Ukrainian, Moroccan and Mauritian production companies seeking new export markets in the EU, Latin America, Canada, Oceania, Japan, South Korea and Africa.

Specialties: sales and business development in current and new export markets, extensive experience in building up and maintaining pipelines and lead generations and development of business leads in almost all countries, and in almost all sectors.

I have arranged more than 3,000 B2B meetings for a variety of companies since 2007 - in countries such as EU-countries, Canada, Mexico, Argentina, Chile, Peru, Libya, South Africa, Japan, South Korea, Iran.

I arrange B2B meetings and targeted export promotion trips on markets in the EU and beyond. I advise on export development, sourcing, assist with export development, building up your sales pipeline and investigative work as Export Manager-for-hire.

Present contracts:

Market Select ApS is the local trade consultant of

- Hungarian Investment and Promotional Agency, HIPA
- Hungarian Trade House, www.tradehouse.hu
- Informest Consulting, Italy (www.informestconsulting.it)
- Enterprise Estonia (www.eas.ee)
- KODA, Estonian Chamber of Commerce and Industry, www.koda.ee

- Latvian Investment and Trade Agency (www.liaa.gov.lv)
- Export Finland, Finpro (www.finpro.fi)
- Danish Estonian Chamber of Commerce (www.decc.ee)
- North East England Chamber of Commerce
- Ecorope, Romania www.ecorope.ro
- Adenda International Business Connecting, www.adenda.nl
- Export Promotion Office of Ukraine, www.epo.org.ua
- NITC, Contracted Trade Advisor Service Partner to Invest NI in Northern Ireland, www.nitc.eu
- AMDIE, Moroccan Investment and Export Development Agency (www.amdie.gov.ma)
- AMITH, Morocco, Association Marocaine des Industries du textile et de l'Habilement (www.amith.ma)